

# Economy for the Common Good presented in Geneva at the UN High-Level Sustainability Forum

**The event will focus on discussion rounds for peer learning. The public interest balance will be presented as the best case for the implementation of SDG target 8.**

**Vienna, Berlin, Geneva, 19 March 2019 - UNECE invites participants\* from 40 countries to the Regional Forum 2019 from 21 to 22 March in Geneva to discuss models for the successful implementation of Agenda 2030.**

The Economy for the Common Good (ECG) model will be represented in the discussion on SDG 8 'Decent Work and Economic Growth'. Christian Felber, initiator of the GWÖ, and Antje von Dewitz, Managing Director of VAUDE Sport GmbH & Co.KG, will jointly present a case study "Implementing SDGs in the private sector with the Economy for the Common Good" on companies with an audited public interest balance sheet.

The aim of this discussion is to discuss possible solutions for sustainable and integrative economic growth. In the foyer of the United Nations, a ECG delegation is available to answer questions. More than 600 participants\* from 40 countries are expected.

The common welfare balance is the heart of the economic model of the ECG and aligns the entrepreneurial acting of organizations to the goal of the common welfare. The University of Bremen has made a clear recommendation: "The common-good balance seems to be well suited to critically examine one's own processes and to discover manifold possibilities how you can contribute to the fulfilment of the SDGs in your daily actions"..

### Links to websites

- [Regional Forum 2019 on Sustainable Development for the UNECE Region](#)
- [Leitfaden](#) für KMU für SDGs der Universität Bremen

### About the Economy for the Common Good

The globally active Common Good Economic Movement was launched in 2010. It is based on the ideas of the Austrian journalist Christian Felber. It currently comprises around 11,000 supporters\* worldwide, more than 4,000 active members in more than 150 regional groups, 31 ECG associations, 500 companies and other organisations that have their balance sheets drawn up, almost 60 municipalities and cities as well as 200 universities worldwide that disseminate, implement and further develop the vision of the common good economy - and the trend is rising! Since the end of 2018 there has been the International ECG Association, in which the nine national associations coordinate and pool their resources. (updated 02/2019)

More info at: [www.ecogood.org](http://www.ecogood.org)

### For general questions about the Economy for the Common Good, please contact:

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